

### **LISTING OF CLAIMS**

This listing of claims will replace all prior versions and listings of claims in the application.

1.- 41. (Canceled)

42. (Currently Amended) A dynamic content user interface visibly displayed on a display of a computing device, comprising:

a dynamic layer, the dynamic layer being generated for display within a web page displayed by a browser to a user on the display of the computing device, the browser in communication with a server, the web page comprising information in addition to the dynamic layer, the dynamic layer further comprising:

a visible item display area and a visible summary display area, the summary display area comprising a plurality of entries, each entry being selectable from the summary display area to display associated content in the item display area, the content displayed in the item display area being associated with a selected one of the plurality of entries in the summary display area, the item display area being updated to reflect, upon selection by said user of one of the plurality of entries displayed in the summary display area, a newly selected one of the plurality of entries in the summary display area, the item display area being updated without retrieving additional information from said server.

43. (Previously Presented) The dynamic content user interface of claim 42, a new one of the plurality of entries in the summary display area being automatically selected after a predetermined period of time.

44. (Previously Presented) The dynamic content user interface of claim 43, the new one of the plurality of entries being selected at random from the set of entries.

45. (Previously Presented) The dynamic content user interface of claim 43, the dynamic content user interface iterating through the entries in the summary display area.

46. (Previously Presented) The dynamic content user interface of claim 42, the dynamic layer further comprising a media display area.

47. (Previously Presented) The dynamic content user interface of claim 46, the media display area further comprising at least one control capable of controlling the playing of media.
48. (Previously Presented) The dynamic content user interface of claim 47, the at least one control comprising a control for pausing playback.
49. (Previously Presented) The dynamic content user interface of claim 47, the at least one control comprising a control for initiating playback.
50. (Previously Presented) The dynamic content user interface of claim 47, the at least one control comprising a control for stopping playback.
51. (Previously Presented) The dynamic content user interface of claim 47, the at least one control comprising a control for rewinding playback.
52. (Previously Presented) The dynamic content user interface of claim 47, the at least one control comprising a control for fast forwarding playback.
53. (Previously Presented) The dynamic content user interface of claim 47, the at least one control comprising a control for muting the audio portion of media playback.
54. (Previously Presented) The dynamic content user interface of claim 47, the at least one control comprising controls for initiating, pausing, and stopping playback.
55. (Previously Presented) The dynamic content user interface of claim 47, playback being automatically initiated upon selection of a newly selected entry.
56. (Previously Presented) The dynamic content user interface of claim 55, the playback being automatically initiated after a delay.
57. (Previously Presented) The dynamic content user interface of claim 46, the media display area comprising a plug-in capable of presenting video.
58. (Previously Presented) The dynamic content user interface of claim 57, the aspect ratio of the video being automatically adjusted without requiring a reload of the video.
59. (Previously Presented) The dynamic content user interface of claim 57, the video being a streamed video.

60. (Previously Presented) The dynamic content user interface of claim 42, further comprising a visual cue, the visual cue being associated with the currently selected entry in the plurality of entries.

61. (Previously Presented) The dynamic content user interface of claim 60, the visual cue comprising a graphical indicia displayed next to the currently selected entry in the plurality of entries.

62. (Currently Amended) A method for displaying dynamic content, comprising:  
transmitting a browser interpretable document to a computing device operable by a user;  
enabling communication between said document and a server; and  
said browser interpretable document comprising information in a web page to be displayed to a user by the browser, and further comprises instructions for:

displaying a dynamic layer to the user within the displayed web page on a display of the computing device, the dynamic layer comprising an item display area and a summary display area, the summary display area comprising a plurality of entries, and each of the plurality of entries comprising a user selectable region that is selectable from the summary display area to display associated content in the item display area;

monitoring user interactions with the dynamic layer to determine when a user interacts with a user selectable region of one of the plurality of entries of the summary display area;  
and,

updating information displayed in the item display area such that the item display area displays information associated with the user selectable region with which the user interacted, the updating being done without retrieving additional information from said server.

63. (Previously Presented) The method of claim 62, further comprising instructions for causing a new one of the plurality of entries in the summary display area to be automatically selected after a predetermined period of time.

64. (Previously Presented) The method of claim 63, further comprising selecting the new one of the plurality of entries at random from the set of entries.

65. (Currently Amended) The method of claim 63, further comprising ~~transitioning-facilitating~~  
~~the selection of a new entry by iterating~~ through the entries in the summary display area.
66. (Previously Presented) The method of claim 62, further comprising instructions for implementing a media display area within the dynamic layer.
67. (Currently Amended) The method of claim 66, the media display area further comprising at least one control capable of being used in controlling the playing of media.
68. (Previously Presented) The method of claim 67, the at least one control comprising a control for pausing playback.
69. (Previously Presented) The method of claim 67, the at least one control comprising a control for initiating playback.
70. (Previously Presented) The method of claim 67, the at least one control comprising a control for stopping playback.
71. (Previously Presented) The method of claim 67, the at least one control comprising a control for rewinding playback.
72. (Previously Presented) The method of claim 67, the at least one control comprising a control for fast forwarding playback.
73. (Previously Presented) The method of claim 67, the at least one control comprising a control for muting the audio portion of media playback.
74. (Previously Presented) The method of claim 67, the at least one control comprising controls for initiating, pausing, and stopping playback.
75. (Previously Presented) The method of claim 67, the instructions further comprising instruction for automatically initiating playback upon selection of a newly selected entry.
76. (Currently Amended) The method of claim 75, the playback being automatically initiated after a delay determined by the browser.
77. (Currently Amended) The method of claim 66, the media display area ~~comprising a plug-in~~  
~~capable of~~ presenting video via a plug-in.

78. (Previously Presented) The method of claim 77, the instructions further comprising instructions for adjusting the aspect ratio of the video without requiring a reload of the video.
79. (Previously Presented) The method of claim 77, the video comprising a streamed video.
80. (Previously Presented) The method of claim 62, the instructions further comprising instructions for presenting a visual cue in the dynamic layer which indicates the currently selected entry in the plurality of entries.
81. (Previously Presented) The method of claim 80, the visual cue comprising a graphical indicia displayed next to the currently selected entry in the plurality of entries.